

Dan Gould is the Director of the Institute for the Study of Youth Sports and Professor in the Department of Kinesiology at the Michigan State University. As Director he focuses his efforts on achieving the Institute's mission which is to provide leadership, scholarship and outreach that transforms the face of youth sports in ways that maximize the beneficial physical, psychological and social effects of participation for children and youth while minimizing detrimental effects.

Dr. Gould is a sought after speaker, coaching educator and consultant in the area of applied sport psychology, and has published widely on topics such as mental preparation, coaching psychology, motivation, children in sport, stress and stress management and the development of life skills in young athletes. Dan has published over 200 articles in the field of sport psychology, co-written three books including the most widely used text book in the world, and has been invited to speak in over 25 countries around the world.

Dan has also served as the Co-Chair of the Science & Technology Committee of the US Olympic Committee, was a member of the USOC Coaching and Development Committee for ten years and has worked extensively with a variety of national teams, Olympic and professional athletes. He was the Mental Training Consultant for the US Ski Team at the Nagano Olympic Games. Currently, he serves as a member of the US Tennis Association Sport Science and Medicine Committee.



Dan received his BS in sport science and coaching from State University of New York at Brockport, his Master's Degree in sport psychology from University of Washington, and his doctorate degree in sport psychology from the University of Illinois. He has earned numerous awards for his work including an honorary doctoral degree from the Free University in Brussels, Belgium, was named USA Wrestling man of the year for his sport science work, and won an all-university distinguished teaching award while teaching at the University of North Carolina Greensboro.